

**ESIA**  
**European Sign Industries**  
**Association**

The new initiative that unites companies in the sign and visual communication products industry.

The association promotes key values among its members such as innovation, culture, technical and artistic training, as well as sector qualification.

Special attention is dedicated to complying with regulations and using production techniques and materials that facilitate the proper disposal or recycling of products, with a focus on energy saving and environmental protection.

ESIA also commits to activating exchanges and collaborations with other associations at the national, European, and international levels, thereby contributing to the growth and development of the sector.

**Alfio Bonaventura**  
National President of ESIA



**Innovating visual communication, embracing sustainability.**



[esiasign.org](http://esiasign.org)

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ESIA is Global Partner of



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# Innovating and supporting the future together with ESIA



## The pulsating heart of visual communication

In the constantly evolving world of visual communication, signs play a fundamental role. These are not mere marketing tools, but true works of technological art that capture attention, inform, and guide the audience. ESIA, the association aiming to represent European excellence in the sign and visual communication sector, stands at the center of this revolution, promoting innovation, sustainability, and collaboration among industry companies.

## Uniting forces in the sign and communication sector

Recognizing the variety and complexity of the sign and communication materials sector, ESIA aims to bring together manufacturers, installers, material suppliers, and stakeholders, with the goal of jointly addressing market challenges. Through collaboration, knowledge sharing, and a commitment to sustainable practices, ESIA aims to raise the standard of quality and efficiency across the sector.

## ESIA's mission: unite, innovate, support

ESIA's mission is clear: to unite sign industry companies to provide them with the necessary resources to grow and stay updated on market evolutions. Through training, events, and promoting sustainability, ESIA positions itself as the point of reference for those working in the sign sector, promoting a culture of quality, innovation, and environmental respect.

## Why join ESIA? 5 reasons to make a difference

Joining ESIA means becoming part of a community of professionals committed not only to improving their own business but also to positively contributing to the environment and society

- 1. Representation and protection of the sector's interests at the national and international levels.**
- 2. Promotion of innovation and support towards sustainability, with DEA Certification.**
- 3. Access to training and qualification initiatives.**
- 4. Opportunities for collaboration and networking with other members in the sector, even at the international level.**
- 5. Encouragement and facilitation of exchanges and job opportunities among members.**

Discover more on the [esiasign.org](https://esiasign.org) website Request information or submit a membership application to [esia@esiasign.org](mailto:esia@esiasign.org)

## Sustainability and innovation: DEA Certification

Today, the environmental impact of industrial activities is more in the spotlight than ever. Through DEA Certification, obtainable through the **exclusive European portal**, ESIA not only promotes the use of environmentally friendly materials and technologies but also ensures its members are at the forefront of complying with environmental regulations, demonstrating that innovation and sustainability can go hand in hand.

**The label and DEA Certification document**, for each individual product, various indicators that attest to its eco-compatibility, such as: energy consumption, luminosity index, environmental impact assessment of materials and components highlighting their recyclability, and for some materials also the circularity from disposal to reuse.

**Join us today and become part of a network that believes in a brighter, sustainable, and innovative future for the sign industry.**

**With ESIA, the future of visual communication is in your hands.**

